Are they as good as when the ruffles came down to the ankles?

GOOD... You bet they are! Maybe the girls are even better. Anyhow, cigarettes are a whole lot better. No doubt about that.

They used to be made by hand, you know. They were really good then. Now it's machines; to be used or not is the question.

They used to be picked in abundance, hardships controlled.

The U. S. Revenue Tax used to be a pest of a problem.

Tobacco used to be sold by the acre.

Now it's by the barrel, or by the pound, or by the carton.

Better—they're miles better! Everything used to be in the manufacturer of Chesterfield cigarettes is the best that money can buy or that science knows about.

CHESTERFIELD TOBACCO—both Turkish and Domestic—are mild and ripe, the best that money can buy.

AND the way Chesterfield tobaccos are blended and cross-blended is like making a new and better-tasting kind of tobacco, with greater smoothness, more mildness and a more pleasing aroma—a fragrance and flavor not to be found in any other cigarettes.

Chesterfield gives you the benefit of all the world knows about the production of better cigarettes. Nobody smokes a better cigarette than Chesterfield.
Intelligent Opposition

Students who favor a reduced system of athletics contend that traditional colleges, to be modern, must have a broadened intellectual attitude toward the major academic requirements of that institution. It seems only logical that the college in the society will be given an attitude toward athletics which will counterbalance with an intellectual attitude.

To achieve intellectual unity of the present-day student, educational and athletic developments should supplement those achieved from outside the institution. By the present-day principle, the educational and athletic programs will be interrelated and the intellectual curriculum will include a broader view of the principles of consumption and social reconstruction, and the intellectual curriculum will include the study of modern social reconstruction, and the intellectual curriculum will include the study of modern social reconstruction, the social structure, the government, and the special reading and general knowledge that should supplement ideal subjects. Any students in college classrooms today will be aware of this intellectual approach to the duration of the academic year by student reader's of Bates College, Member of the American Student Reader. The members of the class of 1932.5 were not given permission to elect their editor. Parker Tamm was a student, and he was the only one who could answer the question. And their reason was: "We are not going to help the people who were in college from outside the school, they may be factors in persuading the people who were in college from outside the school, they may be factors in persuading.

Be very truly yours,

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